



LIVE STREAMING FROM DALLAS

LEAD2015

March 31st Keynote Address By

President Bill Clinton

Founder of the Clinton Foundation

42nd President of the United States

1 EVENT + 10 SPEAKERS = INFINITE OPPORTUNITIES

Join us for this rare opportunity to learn from some of the world's top thought leaders. Specially selected topics and speakers, streamed from the LEAD 2015 conference in Dallas, will provide you and your organization with the latest leadership tools, tips, and techniques. This is an event you won't want to miss!



Tuesday, March 31, 2015
7:30am-4:15pm

Brandman University, Irvine Campus
16355 Laguna Canyon Road
Irvine, CA 92618



If you have a group of more than 20 and are interested in bringing LEAD 2015 to your organization, please contact:

Reagan Forlenzo
rforlenz@brandman.edu

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SCHEDULE OF EVENTS

TOPIC	TIME	SPEAKER
Continental Breakfast	7:30-8:15	
Opening Remarks	8:15-8:30	Scott Hamilton
UNthink**	8:30-9:15	Erik Wahl
Creativity and the Future of Work**	9:15 - 9:45	Ann Herrmann-Nehdi
Why we choose Charisma over Character**	9:45-10:15	Richard Pimentel
Facilitated Discussion	10:15-10:30	Scott Hamilton
KEYNOTE ADDRESS*	10:30-11:30	PRESIDENT BILL CLINTON
Becoming a Servant Leader*	11:30-12:00	Ken Blanchard
Lunch	12:00-12:45	
Influencer: The New Science of Leading Change**	12:45-1:15	David Maxfield
6 Questions to Ask Yourself to Have a Spectacular Life**	1:15-1:45	Marshall Goldsmith
Afternoon Break	1:45-2:00	
Wild Side of Teams & Leadership: What Sled Dogs Know*	2:00-2:30	Chris Heeter
Own Your Privilege and Power, Then Share It**	2:30-3:00	Deborah Dagit
The Spark, The Flame, and The Torch**	3:00-3:30	Lance Secretan
Facilitated Discussion	3:30-4:15	Scott Hamilton

*The speaker will be broadcasted live via webstream from Dallas **Pre-recorded video from LEAD 2015 in Dallas



SPEAKER PROFILE

PRESIDENT BILL CLINTON

Founder of the Clinton Foundation, 42nd President of the United States

William Jefferson Clinton was the first Democratic president in six decades to be elected twice – first in 1992 and then in 1996. Under his leadership, the country enjoyed the strongest economy in a generation and the longest economic expansion in U.S. history, including the creation of more than 22 million jobs.

After leaving the White House, President Clinton established the Clinton Foundation with the mission to improve global health, strengthen economies, promote health and wellness, and protect the environment.

In addition to his Foundation work, President Clinton has served as the top United Nations envoy for the Indian Ocean tsunami recovery effort and as the UN Special Envoy to Haiti. Today, the Clinton Foundation is supporting economic growth, capacity building, and education in Haiti.

President Clinton was born on August 19, 1946, in Hope, Arkansas. He and his wife Secretary of State Hillary Rodham Clinton have one daughter, Chelsea, and live in Chappaqua, New York.

ERIK WAHL

Artist and Best Selling Business Author

Erik Wahl is an internationally recognized graffiti artist, #1 best-selling author and entrepreneur. Erik's on-stage painting seamlessly becomes a visual metaphor to the core of his message, encouraging organizations toward profitability through innovations and superior levels of performance.

ANN HERRMANN-NEHDI

CEO & President - Herrmann International

Ann Herrmann-Nehdi is CEO of Herrmann International, the originators and trailblazers of Whole Brain® Thinking and the Herrmann Brain Dominance Instrument® (HBDI®). The company's primary subject matter expert, she applies the principles of Whole Brain® Thinking to her varied responsibilities, including day-to-day leadership, strategic consulting, ongoing research, learning design and speaking engagements.

DR. RICHARD PIMENTEL

Keynote, Corporate and Motivational Speaker, Comedian and Author

Richard Pimentel is one of the leading experts in the nation on practical issues in Diversity Inclusion, Managing and Supervising Wounded Warriors, Workers Compensation cost savings, Disability Management, Overcoming Barriers, Crises and Change in the Workplace, Disability and Diversity issues in the workplace, Disabled Veterans Employment Opportunities, and the ADA.

KEN BLANCHARD

Chief Spiritual Officer - The Ken Blanchard Companies

Few people have influenced the day-to-day management of people and companies more than Ken Blanchard. A prominent, sought-after author, speaker, and business consultant, Dr. Blanchard is universally characterized by his friends, colleagues, and clients as one of the most insightful, powerful, and compassionate individuals in business today. Ken is one of the most influential leadership experts in the world and is respected for his years of groundbreaking work in the fields of leadership and management.

DAVID MAXFIELD

Social Scientist Specializing in Organizational Change

David Maxfield is a New York Times bestselling author, keynote speaker, and leading social scientist for organizational change. For thirty years, David has delivered engaging keynotes at prestigious venues. David's work has been translated into 28 languages, is available in 36 countries, and has generated results for 300 of the Fortune 500. David has spoken in front of more than 500 audiences from small leadership retreats to large keynote events. David is the coauthor of three immediate New York Times bestsellers: *Influencer*, *Crucial Accountability*, and *Change Anything*.

DR. MARSHALL GOLDSMITH

Executive Educator & Author

Dr. Goldsmith is the author or editor of 34 books, which have sold over two million copies, been translated into 30 languages and become bestsellers in 12 countries. He has written two New York Times bestsellers, *MOJO* and *What Got You Here Won't Get You There* – a Wall Street Journal #1 business book and winner of the Harold Longman Award for Business Book of the Year.

CHRIS HEETER

Owner/Founder- The Wild Institute

Award winning speaker and business owner, Chris Heeter, is out to create a wild revolution. A wilderness guide since 1982, featured on the Discovery Channel's National Geographic Today, Chris has led and worked with countless teams, helping them literally and figuratively and their way as a group and as individuals.

DEBORAH DAGIT

President - Deb Dagit Diversity LLC

Deb Dagit is a sought-after consultant and speaker on the topics of diversity and inclusion. She started Deb Dagit Diversity LLC in 2013 to deliver the practical, just-in-time services and products she wished were available when she was a Chief Diversity Officer. As Merck's CDO for almost 12 years, Deb was responsible for global equal opportunity, employee relations, recruiting and staffing, and diversity and inclusion. Under her leadership, the company was recognized for its exemplary work in diversity and inclusion by a wide range of business publications, government agencies, and professional organizations.

DR. LANCE SECRETAN

Founder and CEO - The Secretan Center Inc.

Dr. Lance Secretan is widely acknowledged as one of the most insightful and provocative leadership teachers of our time. He is the former CEO of a Fortune 100 company, university professor, award-winning columnist and author of 15 books about inspiration and leadership. His teachings and writings on conscious leadership, are courageous, radical and ingenious and have been hailed as among the most original, authentic and effective contributions to leadership thinking currently available.

REGISTRATION INFORMATION



General Admissions: \$149

Veteran/Military: \$89

Student/Faculty: \$79

Includes continental breakfast, lunch, and parking.

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